



## Calling all Artists – The Winter Light Exhibition at Ontario Place

**(TORONTO, October 9, 2019)** – Ontario Place is seeking the imagination and creativity of Ontarian artists or collectives to submit a proposal for the 2020 Winter Light Exhibition. **Winter Light** invites submissions from Ontario artists or collectives to create site-specific light projects with an interactive component that meet the curatorial theme Cocoon / to Cocoon. Projects must present a unique and engaging interpretation of the curatorial theme 'Cocoon' and focus on utilizing both light and user engagement to encourage, stimulate or motivate audience interaction. Applicants are challenged to interpret the concept of being 'Cocooned' within the exhibit and the exhibition itself.

Taking place on the 15-acre West Island of Ontario Place, featuring both urban and natural elements, there is opportunity for works of varied styles and sizes. Applicants are encouraged to explore methods and materials robust enough to withstand the often harsh winter elements to create light exhibits / experiences that engage the audience in unique ways. Evaluations will be made based on artistic merit in line with the curatorial theme, size + footprint of the exhibit, the use of light and interactivity, and the viability of the exhibit to succeed outdoors in the winter elements.

With a mandate to exhibit great art in a public space and use it as a catalyst for visitor interaction and engagement.

Ontario Place is currently accepting [submissions](#) for the Winter Light Exhibition. Project timelines are as follows:

- Site Tours: Applicants are encouraged to visit Ontario Place. To schedule your visit, contact [wle@ontarioplace.com](mailto:wle@ontarioplace.com)
- Submission Due Date: November 27, 2019 at midnight EST
- Exhibition Dates: February 2020 – March 2020

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### About Ontario Place

Ontario Place is an agency of the Government of Ontario that features 155 acres of waterfront property in Toronto. The iconic location is a venue for live music, festivals and events. From enjoying the skyline, to attending a festival or concert — Ontario Place is a gathering space for everyone in the province and home to the iconic Cinesphere, the first permanent IMAX theater in the world.

For more information about Ontario Place, please visit [www.ontarioplace.com](http://www.ontarioplace.com)

For media inquiries, please contact: Karen Nussbaum, 416-301-3193, [karen.nussbaum@ontarioplace.com](mailto:karen.nussbaum@ontarioplace.com)

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